

August 12, 2021

Online intimation/submission

The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai-400 001
Security Code: 505200

The Secretary
National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block
Bandra Kurla Complex, Bandra (E)
Mumbai-400 051
Symbol: EICHERMOT

Dear Sir/Madam,

Ref: Disclosure under regulation 30 of SEBI (LODR) Regulations, 2015

In Compliance with Regulation 30 of the SEBI (LODR) Regulations, 2015, we wish to inform you that the Board of Directors has, at its Meeting held today:

- (i) Taken note of resignation of Mr. Vinod K Dasari, Chief Executive Officer - Royal Enfield and Director (Whole Time) of the Company from the close of business hours on August 13, 2021; and
- (ii) approved the appointment of Mr. B. Govindarajan as Executive Director - Royal Enfield (Whole Time, Additional Director) with effect from August 18, 2021 for a period of five years, subject to provisions of the Companies Act, 2013

Profile of Mr. B. Govindarajan is enclosed herewith as Annexure-1.

It is hereby affirmed that Mr. B. Govindarajan is not debarred from holding the office of Director by virtue of any order passed by SEBI or any other authority. Furthermore, he is not related to any of the Directors on the Board of the Company. None of the Directors has any concern or interest in the said appointment.

This is for your information and record.

Thanking you,
For Eicher Motors Limited

Manhar Kapoor
General Counsel & Company Secretary

Encl.: a.a.



B GOVINDARAJAN

B. Govindarajan is the Chief Operating Officer (COO) at Royal Enfield, an industry veteran with 32 years of experience in Automotive & Engineering industries. He joined Royal Enfield in June 2011 as the Senior Vice President - Industry for his second stint with the company. At Royal Enfield, he has been leading product development, supply chain, quality, spares and the EV business.

Prior to joining Royal Enfield he held senior positions in Commercial vehicles, Railway component business & renewable energy space.

During the last decade, he was actively involved in ramping up Royal Enfield's production capacity multifold and also spearheaded the establishment of two new world class manufacturing plants at Oragadam and Vallam Vadagal near Chennai. He has also been instrumental in the revamp of the entire supply chain, implementing effective cost management strategies and creating a backend organisation which is very agile and ready for the next stage of growth for Royal Enfield

Under his leadership, Royal Enfield established two Technology centres at UK & in India and has led the team for successful delivery of the 650cc Twin cylinder & the recent 350cc Single cylinder platform. The products - Interceptor 650, Continental GT 650 & Meteor 350 based on these platforms have won recognition across the globe.

B. Govindarajan received his Mechanical Engineering degree from Annamalai University, Tamil Nadu in 1989 and also holds a Post Graduate Diploma in Materials Management.